

MOKSH MEHTA

+91 86838 28387 · mokshmehtadesign@gmail.com · [LinkedIn](#)

PROFESSIONAL SUMMARY

Visual Designer with a strong foundation in both web and graphic design, experienced in delivering clean, modern, and engaging visuals across digital platforms. Skilled in tools like Adobe Photoshop, Illustrator, and Figma, with a focus on Social Media Design, UI/UX design, and Branding. Quick to adapt, detail-oriented, and driven by a passion for solving design problems with clarity and style.

SKILLS

- **Technical Skills:** UI Design, UX Design, Web Design, Social Media Design, Typography
- **Tools:** Adobe Photoshop, Adobe Illustrator, Figma, Canva, Framer, ChatGPT, KlingAi, Midjourney
- **Soft Skills:** Attention to Detail, Quick Learning, Communication, Collaboration, Client Handling

WORK EXPERIENCE

Studio Kriv

July 2025 - April 2026

Graphic Designer

- Designed and executed social media creatives for brands across food, hospitality, fashion, and skincare, creating visually engaging content using **Adobe Photoshop, Illustrator, and Figma**.
- Integrated AI tools such as **ChatGPT, Gemini,**and **KlingAI** into the creative workflow for concept development, content ideation, and production efficiency.
- Directed and coordinated multiple fashion, product, and food shoots, including moodboarding, shoot planning, and on-site execution to ensure alignment with brand vision.
- Served as the primary point of contact for multiple clients, managing communication, understanding brand requirements, and translating them into effective visual campaigns.

ElitePRO Infra

June 2024 - June 2025

Visual Designer

- Created ads for lead generation campaigns, using **Adobe Photoshop** and **Illustrator** to design engaging visuals that boosted user interaction.
- Designed the company's new website with a focus on **UI/UX design**, enhancing user experience through a seamless interface.
- Managed and designed content for the company's social media channels, improving overall engagement and brand presence.

EDUCATION

2026

OSGU, Hisar

Bachelor of Computer Applications (BCA) – Artificial Intelligence